zurn • elkay
WATER SOLUTIONS

Market Announcement

Release Date: 31 October 2026

Update to Distribution Structure for Zurn Wilkins ("Wilkins" brand only) in New Zealand

Dear Valued Partner,

Zurn Elkay Water Solutions is updating its distribution model in New Zealand to better support our customers and strengthen delivery of our water safety solutions.
Effective 31 October 2026, **Deeco Water Process Solutions** will become the sole authorized distributor for **Zurn Wilkins water control, backflow and fire protection safety solutions (under "Wilkins" brand)**.

MacDonald Industries will continue as the sole authorized distributor for **Elkay drinking water solutions and Zurn engineered water solutions for finished plumbing (under "Zurn" & "Elkay" brand).**

What does this mean for you

- **Zurn Wilkins products (Wilkins):** Now fully supplied and supported by **Deeco**
- **Finished plumbing (Elkay & Zurn):** Continue to be fully supplied by **MacDonald Industries**

Why this change

This decision strengthens our market approach by:

- **Enhancing technical expertise** through Deeco's specialization in water control and safety
- **Simplifying the channel** with a focused, single-distributor model
- **Improving customer experience** with clearer accountability
- **Maintaining strong partnerships**, with MacDonald continuing in its core segment

We appreciate your partnership and are committed to making this transition as seamless as possible. Please be assured that all Wilkins factory warranties will remain fully in effect, irrespective of whether the product was supplied by Deeco or MacDonald Industries. For further assistance, please contact your usual Zurn Elkay representative. Thank you for your continued confidence in Zurn Elkay.

Sean Martin
Vice President, Commercial Operations